

## Report of the Executive Director

**CCITY PROJECT**1. Purpose of Report

To provide the Committee with details of the CCity project.

2. Recommendation

**The Committee is asked to RECOMMEND to CABINET that:**

- 1. The creation of terms of reference for the establishment of a Cultural Communities Committee be approved.**
- 2. The allocation of a budget of £10,000 per year to support the C-Cities Project be approved, with the part-year budget of £5,000 in 2022/23 being funded by an allocation from Revenue Contingencies.**
- 3. The creation of a two-year temporary project management resource within Corporate Communications be approved, with the annual cost of around £32,000 being funded from General Fund revenue balances.**
- 4. Cabinet give authority to seek funds on behalf of Broxtowe Borough Council and support funding applications on behalf of the third sector to support the C-Cities project from relevant funding bodies.**

The C-Cities concept, a proposal that sharing culture is key to European cooperation, was developed in Gütersloh and was presented to Broxtowe, Falun (Sweden), Chateauroux (France), Grudziadz (Poland) late in 2019. Interest was shown from all “cities” in terms of participating and developing the concept further. A copy of the report produced by the lead officer in Gütersloh to their Culture and Education Committee is provided in appendix 1 (translated from German).

Numerous meetings using video conferencing took place during 2020 and 2021 leading to the C-City Conference held in Gütersloh 12 to 15 May 2022. All of the cities attended the conference and participated in numerous workshops, excursions, a varied cultural programme and a joint meal which offered the opportunity to talk intensively with each city delegation, to exchange ideas and to learn from each other. Broxtowe sent a small delegation of 5 participants, Deputy Mayor Councillor Teresa Cullen, Councillor Tim Hallam, Councillor Lydia Ball, the Deputy Chief Executive and the Executive Director. Other cities included in their delegation representatives from different cultural groups within their communities.

A C-City Charter was signed by all participants (see appendix 2) and specifically by the Deputy Mayor and the Deputy Chief Executive on behalf of Broxtowe Borough Council. The full CCity Conference schedule is provided in appendix 3.

Further events are planned with Chateauroux and Grudziadz agreeing to host in 2023 and 2024 respectively and Gütersloh planning to host again in 2025 to

coincide with the city's two hundredth anniversary. Broxtowe have not formally committed to a date but the Committee are asked to consider whether a date in 2024, 2025 or 2026 would be possible. Details outlining the potential benefits that can be derived from the C-City projects and the estimated costs of hosting a conference event, supporting the C-City project and providing appropriate project management resource are provided in appendix 4.

3. Financial Implications

The comments from the Head of Finance Services were as follows:

The proposal includes an estimated budget of £10,000 per year to financially support the C-Cities project. If Members were minded to support the proposal, the part-year request of £5,000 in 2022/23 could be met from an allocation from the Revenue Contingencies budget of which £25,000 remains available in 2022/23. The annual commitment beyond the current financial year would be considered as part of the annual budget setting process.

The proposal also includes the establishment of a dedicated Project Officer on a temporary contract for an initial two-year period within the Corporate Communications team. The additional cost of the assumed Grade 6 post is around £32,000 per annum including on cost (subject to job evaluation and pay award pending). If supported the part-year cost in 2022/23 could be contained within the overall General Fund establishment budget and/or fully/partially funded by an allocation from General Fund revenue balances. The commitment for the remaining period of the temporary contract would be incorporated into the establishment accordingly as part of the budget setting process.

4. Legal Implications

The comments from the Monitoring Officer / Head of Legal Services were as follows:

There are no direct legal implications arising from this report

5. Human Resources Implications

The comments from the Human Resources Manager were as follows:

Given the current difficulties in respect of direct recruitment (which we anticipate will continue), we might not be able to recruit at grade 6 and as agency costs are also increasing there might be a need to set aside a higher amount for the salary costs.

6. Union Comments

The Union comments were as follows:

UNISON fully supports this proposal.

7. Data Protection Compliance Implications

The Cultural Directory will require a DPIA and appropriate privacy policy. Guidance may be required for Community Groups when sharing personal details with other cities

8. Equality Impact Assessment

As this is a change to policy/a new policy an equality impact assessment is included in the appendix to this report.

9. Background Papers

Nil

REFERENCED

**APPENDIX 1****GUTERSLOH COMMITTEE FOR CULTURE AND FURTHER EDUCATION  
20.06.22****Initial situation – introduction**

It began in 2019, when the C-Cities concept developed by the undersigned was first discussed and presented to the boards.

The committee for Culture and Further Education subsequently decided on 19.09.2020 on the conceptual approach to European cultural work: 'C-City – a cultural European city network'. Quote from the draft: 'Culture is becoming the key to united European cooperation'.

The project was then presented to the cities and it was clarified who was interested in participating and developing it further. All were enthusiastic and officially announced their participation in 2021 in a declaration of intent.

At the same time, intensive work was done on project development, communication and coordination. And this was done again and again with changing staff. Three staff members became mothers during this time.

Difficult times followed in terms of project communication: the corona pandemic prevented the all-important face-to-face meetings, Zoom meetings and a small WhatsApp group became the communication platform of choice – and we also got closer virtually, both professionally and personally.

But not least, the war in Ukraine also led to readjustments in the project.

Nevertheless – C-City and its idea are alive and have become an exclamation mark for a peaceful and humane Europe.

The first C-Cities Congress took place in the Kultur Raume Gutersloh from 12 to 15 May. Numerous workshops, excursions, a varied cultural programme and a joint meal offered the opportunity to talk intensively with each other, to exchange ideas and to learn from each other.

The festive and emotional highlight was the joint signing of a charter by all the cities, which, as a kind of project constitution, seals the heart of a binding, networked, inter-municipal European cooperation.

The participants from Chateauroux, Grudziadz, Falun and Broxtowe were able to get to know the history of the city of Gutersloh – for example on a historical guided tour of the city or a tour of Jewish sites. They were able to get to know the cultural scene of Gutersloh through musical contributions during these two days, through 13 and 14 May 2022 and through the big closing event on Saturday evening, the cultural Kaleidoscope.

An intensive exchange took place in the workshops, different cultural projects were developed and first implementation possibilities were planned.

It is important to note that this conference, as a kick-off conference, was not a one-off meeting but the start of a long-term cooperation whose projects will be implemented from 2025 onwards.

In this way, creative ideas can not only be developed, but also advanced. Next year, the next big conference meeting will take place in Chateauroux in May 23. Mayor Gil Averous has extended a warm invitation to this.

The projects that have now emerged at this conference will be consolidated and further developed in the meantime, so that they can experience new creative thrusts and be concretised in Chateauroux 2023.

Grudziadz also took the conference as an opportunity to extend an invitation to the third C-Cities Conference 2024 in Grudziadz through its city president Mr Glamowski.

This means that all signs point to continuity and sustainability.

For international cultural work on the ground, this means that the initiative for 'urban diplomacy' strengthened by the Federal Government must now become reality.

The idea must now be followed by action. International municipal cultural work will become a firm pillar of municipal cultural policy in Gütersloh. The other necessary steps outlined in this paper must be taken now.

For the current global classification of the topic of the new foreign cultural policy and urban diplomacy, excerpts from the newspaper of the German Cultural Council (issue 6-22 – pages 5-7) are attached to this submission.

### **Summary and documentation of the first C-Cities Conference from 12-15.05.2022 in Gütersloh**

For four days, delegates from culture, politics, administration and civil society of the C-City twin towns were guests in Gütersloh to get to know each other, but also the Gütersloh cultural scene and its players.

The event kicked off on Thursday evening as a welcome evening in a relaxed atmosphere above the rooftops of the city in the Sky Lounge of the Stadtheater. After years of correspondence via Zoom, the first meetings finally took place over delicious food and cold drinks. Takte 'live' takes place.

After the cosy get-to-know you session at dizzy heights on Thursday, the substantive work got underway on Friday morning. The participants were welcomed Mayor Norbert Mokes and there was a video greeting and an appreciation of the C-City project by the Minister for Federal and European Affairs and International Affairs for the State of North Rhine-Westphalia, Dr Stephan

Holtoff-Pfortner. *\*(Contents of all inputs can be found in the annex to the communication template).*

This was followed by a further greeting and an introduction to the C-City project in the context of the currently much-discussed 'urban diplomacy' by Irmgard Maria Fellner, Commissioner for Foreign Cultural Policy at the Federal Foreign Office, who was connected live to the conference from Berlin. The subsequent question and answer session – as well as all the following items on the conference agenda – was expertly moderated by Brigitte Buscher.

Following Ms Fellner, Dr Malte Tim Zabel, Co-Director, Programme Euro-pas Future of the Bertelsmann Foundation, on the topic of 'Living European Cohesion'. Lotte Footh, Head of Europe Direct – District of Gütersloh, Municipal Networks for Europe, focused on the region in her vivid presentation 'Municipal Networks for Europe – a perspective from the District of Gütersloh' which was enriched with film documenting her own work.

Local 'European cultural perspectives using the example of C-Cities' were presented by Max Oesterso-tebier as cultural manager and ensemble leader 'The Sazerac Swingers' in conversation with Brigitte Buscher.

The first part was concluded by a joint discussion on the inputs with regard to their significance for the individual twin towns in conversation with their representatives – Zulfiqar Darr (Broxtowe), Jean-Yves Hugon (Chateauroux), Sara Hedstrom (Falun), Michal Czeek (Grudziadz), Andreas Kimpel (Gütersloh).

After the lunch break, the workshop phase started, where joint project planning and development took place. All participants were divided into workshops on the following topics. Main topics:

- 1. Visual Arts and Exhibitions – Focus on 'La Collection en Valise'**
- 2. Theatre and Literature – Focus on 'European Civic Stages'**
- 3. Music I – Pollicino – Joint performance of Henze's children's opera**
- 4. Music II – Jazz and Rock – Focus on musical exchange, joint performances and concerts**
- 5. History and customs – Focus on (presentation of) local history and custom**
- 6. Sports – Focus on running and cycling including sporting events**
- 7. Lifestyle – Focus: exchange on city and gastronomy events**

The results of the two workshop phases on Friday and Saturday were impressive.

There are various plans for projects that will enter the concrete test phase in the next few months, well before the big presentation in 2025, or will already be crowned with intermediate meetings in the twin cities.

Within the framework of the music workshop, there is the idea to realise a first C-City concert with small ensembles from all partner cities at the conference in Chateauroux in 2023. In addition to jointly presented pieces, all ensembles will have the opportunity to introduce themselves with their own performances.

The idea of performing Hans Werner's children's opera together as a C-City project is a great challenge due to its complexity, but all those involved are happy to take it as an opportunity to explore all the possibilities for this great project. As an option it is being considered whether the children's opera could be performed in Gütersloh in 2026 on the occasion of the 100<sup>th</sup> anniversary of Henze's birth.

Visual artists want to travel, both for themselves and for art objects, and thus enter into inter-European exchange. This can take place through exhibitions, artists in residence or joint art events. In the same way, exhibitions can travel and perhaps even go to places where it is not immediately possible for visitors to visit exhibitions, such as people in old people's homes or hospitals (based on the concept of 'La collection en valise' from Chateauroux).

The participants of the Theatre and Literature Workshop are planning a C-City Drama Festival.

Civic theatres and non-professional and/or inclusive theatre groups could develop a play together with younger people and those who are not yet so familiar with theatre, which does not require language. They can also imagine an annual literature festival in which authors from the various partner cities come together and publish a book at the end (short stories, fairy tales, reports by city writers, etc.). The content could be presented to the public in the context of poetry slams, readings, etc.

In the field of sport, joint running and cycling events are planned. In 2025, the most beautiful places in the twin towns are to be presented in a joint brochure and invite visitors. A large joint cycling event with Gütersloh as the destination is also being considered.

There were several ideas to focus on aspects of the history and customs of the twin towns. For example, a contemporary witness project about the twinned towns, a historical geocaching of 'historical treasures' for younger people and families, or a dance and song festival where citizens can participate and guests from the twin towns are hosted by local families. There was also the idea of a market festival with traditional handmade products.

In the area of lifestyle, the idea of a joint C-City cookbook is already taking concrete shape. In addition to various recipes from the cities that are to make it into the cookbook, a presentation and publication concept is being worked on. The project will be linked to an accompanying programme of cultural events. The next online project meeting is scheduled for September and work will continue in person during the 'Salon de la gastronomie et des vins' in Chateauroux at the end of November.

With seven-league boots, 'The Sazerac Swingers' 'sprinted' ahead. Through the band's close cooperation with the C-City project coordination in Gütersloh and Grudziadz, there was a joint concert at Klub Akcent in Grudziadz just two weeks after the conference, where the foundations were laid for a C-City Band Tour Record project. In joint jam sessions with local bands, the spirit of Gütersloh was reawakened and the first recordings for a C-City music documentary were made, from which joint tours and recordings are to develop.

The first major release, however, came at the conference itself. Mickey M presented the C-City Song, which he had composed for the project, in front of an enthusiastic audience at the 'Cultural Kaleidoscope'. Since the song is arranged in German, the idea arose at the conference to take the German version as a starting point in order to play it again in a language version professionally translated into English, French, Swedish and Polish, but also with instrumentation typical of the country.

The other artists from Gütersloh, such as Franziska Jager (visual arts), the poetry slammer Niko Sioulis, the Session Sax Duo, Christian Schafer, representing the various Gütersloh stages, the Folklore Circle Gütersloh and the Youth Music Corps Avenwedde were also celebrated at the closing evening.

The conference in Gütersloh was organised and coordinated by the cultural department and two other employees [name employee removed] (VHS) and [named employee removed] (Department of Culture) who were temporarily assigned to the project. However, the conference would not have been such a success without the great input and participation of many local participants from culture, politics, administration and civil society. We would like to take this opportunity to thank all those involved once again. *\*(further project ideas and contact details in the appendix).*

*"It was difficult to find any area of the conference that was not 5 stars!! The conference was excellent and we are looking forward to how this may develop. Thank you for inviting Broxtowe to this very special opportunity". (Kevin Powell, Broxtowe)*

### **Outlook and setting the course in Gütersloh**

Gütersloh is and remains the motor, driver and central head office for further project development and project statistics. This is where the threads from all the cities come together. Information and findings are passed on and coordinated from here.

There is a demanding and trusting role that Gütersloh performs as a central function in the network of cities. This role must be carried out seriously and with the appropriate professionalism.

Therefore, in addition to the creative mind-set in terms of content, ensuring the personal and financial framework conditions are essential for sustainable success.

### **Personnel success factors**



The first conference on the C-Cities network in the period from 12-15 May 2022 with 100 participants has been successfully completed and we can sum up that the project has now moved from the pre-project phase to the real project phase, which all cities have also sealed by signing the charter. Many interdisciplinary tasks lie ahead of us in the project – they concern all municipal policy fields – culture is the bracket, diversity, sustainability, European policy, education, economy, sport and culture.

Therefore, after the evaluation of the congress, it can now be formulated with conviction that an additional 1 FTE in FB41 is absolutely necessary for project coordination and project development from 1.1.23 onwards. Subject to a final job evaluation, a grouping in the range of the TVOD of EG 10/11 is to be assumed.

This is the only way to achieve the project goals without jeopardising the project.

This is also against the particular background of the very fragile personnel portfolio in FB 41 in the combination of high fluctuation, predominantly ½ positions and uncertain return times, or return scopes of staff on parental leave.

This represents a risk that should not be underestimated, as it can be assumed that there is insufficient time and qualitative capacity and continuous processing for further task completion.

Any third-party funding (federal, state, EU, foundations) will of course be sought, but in view of the complexity it is of course not yet possible to give a reliable figure. The high significance and scope of the project for the city of Gütersloh, especially against the background of the geopolitical situation.

With regard to the applications for the 2023 establishment plan, an additional FTE for European Cultural Policy 'C-Cities' is considered indispensable from a cultural perspective.

### **Overview of Activities International Cultural Projects/European Cultural Work**

What are the tasks/activities for the further development of the project from now on?

#### **Central project coordination**

Establishment and expansion of the European Culture and Events Network with the participating twin cities

Project management: optimisation of the framework and detail conception of projects within the C-City network – int. project management

Assessment of the feasibility and support of project ideas with the network – Project qualifications

Conception and implementation of current and new cultural cooperation projects with the Gütersloh partner cities participating in the C-Cities project.

Continuous control and evaluation of the projects (milestones, sub-goals, adherence to deadlines)

Development of a collaborative communication and project platform

Organisation of international cultural exchanges, performances abroad, cooperation projects with artists from Gütersloh

Development and implementation of a funding guideline for the international exchange of artists, performances abroad, cooperation projects (export funding)

Cooperation with the Youth Parliament, Integration Council, Senior Citizens' Advisory Council, Volunteer Office and various departments in the city administration.

### **Funding acquisition**

Identification of relevant funding programmes at state, federal and EU level, foundations and industry

Submission of corresponding funding applications, also in cooperation with the foreign project partners

- Further processing of applications in case of approval
- Financial processing of applications
- Development of new participatory, inter-municipal funding models/fund solutions

### **Cultural Marketing/Networking/Cooperation**

Local and regional cooperation work (Regional Cultural Policy, Regiopole, Regionale)

- OWL culture portal OWL-LIVE

Develop and implement a social media strategy with the partner cities, if necessary with the support of an agency.

- Provision of social media content (text, image and film)
- Publication of the contents in consultation with the partner cities

Maintenance of the uniform corporate design with the cities

Trademark protection, trademark registration and trademark establishment and maintenance of 'C-Cities'.

Accompanying the implementation and evaluation of project ideas for local cultural work and various cultural policy fields of action from cultural development planning (e.g., cultural education, visual arts-art in public space, culture of remembrance) with special consideration of participatory and intercultural aspects.

### **Financial success factors**

In the 2022 budget, a budget of 50T€ is available for international cultural work.

This budget is to be increased by 10T€ to a total of 60T€ for 2023. As already mentioned above, the increase in funding will also be accompanied by the development and implementation of a funding guideline for the international artists' programme exchange, appearances abroad, cooperation projects (export promotion). The orientation should be based on the tried-and-tested funding programmes of the state of NRW.

In addition, it is about the development and promotion of international cultural exchanges, performances abroad, cooperation projects with artists from Gütersloh.

For their work, cultural workers need inspiration and the confrontation with the new, the foreign.

The aim of the funding programmes of the international, municipal cultural policy is therefore to promote exchange between artists, companies and institutions from Gütersloh with international partners within the framework of the C-Cities network. In addition, the profile of the city of Gütersloh as a cultural city in other European countries is to be raised.

Funding can be provided for performances (e.g., guest performances, concerts, readings, exhibition) in the C-City cities through subsidies for travel and transport costs, fees, accommodation costs, catalogue costs or production costs, for example.

As a rule, the object of funding is the costs incurred by the domestic partner up to an amount yet to be defined.

The applicant's own contribution amounts to at least 10 per cent of the eligible costs incurred by the domestic partner. A financial contribution of at least 20 per cent of the eligible costs by the foreign partners is considered necessary, but has yet to be agreed.

Funding is provided for C-City cooperation projects between artists, companies and cultural institutions in Gütersloh with European partners from the C-City cities.

As a rule, the object of funding is the costs incurred by the domestic partner.

In the case of municipal projects, the applicant's own contribution must amount to at least 10-20% of the eligible costs incurred by the domestic participant. The foreign partners must contribute at least 50% of the eligible costs. Funding is provided for up to two years with the option of a one-year extension.

All of this also still needs to be coordinated.

If the exchange is to be seriously and seriously advanced, it will not succeed without flanking municipal support for voluntary work on the ground.

## **Conclusion**

With the creation of the necessary framework conditions, the C-Cities project can also be professionally and actively advanced in 2023. Another process building block for the European house would be laid.

The task now is to consolidate this in the upcoming deliberations on the 2023 budget.

The process of the project is continuously evaluated. Reporting to policy-makers is done in a timely, transparent and open manner.

See also: [www.c-city.eu](http://www.c-city.eu)

By proxy

Andreas Kimpel

## APPENDIX 2

# C-City Charter



for citizens, representatives of municipalities, associations and institutions participating in the C-City project

I am involved in the development of the inter-community European project "C-City - Europe is next door" with citizens from different backgrounds, from all walks of life and from across the EU.

As a participant in the project I undertake to

- Respect our European values as set out in Article 2 of the Treaty on European Union: Human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities, which is, among other things, what it means to be European and to treat each other with respect. These values are shared by all EU Member States in a society that demands pluralism, non-discrimination, tolerance, justice, solidarity and equality between women and men.
- Contribute to the C-City project with constructive and concrete proposals, respecting the views of others and jointly shaping the future of Europe through the inter-community project "C-City".
- Not to express, distribute or share any content that is illegal, inflammatory or intentionally false or misleading. I will always refer to credible and reliable sources when sharing content and information to support my ideas.
- my participation in the C-City project is voluntary. I will not try to use the C-City project to pursue commercial or exclusively private interests.

As a city participating in the C-City project and organising programme content, I commit to

- put citizens at the centre of every event and allow them to express their opinions freely.
- promote inclusive and accessible content for all citizens, including by posing the details of each event on the conference's multilingual online platform.
- Respect the above principles on participation and ensure that people can discuss the issues that matter to them.
- Promote diversity in debates by actively supporting the participation of citizens from all walks of life, regardless of gender, sexual orientation, age, socio-economic background, religion and/or level of education.
- uphold freedom of speech to create space for competing opinions and proposals - as long as they are neither hateful nor illegal.
- Encourage transnational participation of citizens in events and the use of different EU languages whenever possible and appropriate.
- to ensure complete transparency. During the project participation, I will openly report on the multilingual online platform of the C-City project about the debates and the recommendations formulated by the citizens. I will Stream and/or broadcast event units, whenever possible.
- when providing information on discussion topics (e.g. digital, printed or audiovisual material), ensure that it is accurate, reliable, accessible and traceable.
- ensure compliance with EU data protection and privacy rules.
- to use only the authorised visual identity of the C-City project to announce the event.

Organisers, citizens, municipalities and partner organisations who wish to actively participate in the C-City project must abide by this charter. The organisers reserve the right to remove content that violates this commitment and to deny or withdraw the right to use the visual identity of the C-City project to individuals or organisations that disregard the principles of the C-City project.

CULTURAL  
CITYCOMMUNITY  
BROXTOWE  
CHÂTEAUXROUX  
FALUN  
GRUDZIĄDZ  
GÜTERSLOH

TERESA CULLEN  
Deputy Mayor for the Borough  
of Broxtowe

ZULFIQAR DARR  
Deputy Chief Executive for  
Broxtowe Borough Council

GIL AVÉROUS  
Maire de Châteaurox

JEAN-YVES HUGON  
Maire-adjoint de Châteaurox

JAN E. FORS  
Vice Ordförande i Falu kommun  
Internationella råd

SARA HEDSTRÖM  
Administrative head of culture and  
fridslöshet i Falu  
municipality

MACIEJ GLAMOWSKI  
Przewodniczący Gminy

RÓŻA LEWANDOWSKA  
Wiceprezydent Gminy

NORBERT MOORKES  
Mayor

ANDREAS KIMPEL  
Councillor for Culture and Further  
Education

An initiative of the  
City of Gütersloh  
Gütersloh

APPENDIX 3



CULTURAL  
**CITY**COMMUNITY  
**BROXTOWE**  
**CHÂTEAUX**  
**FALUN**  
**GRUDZIĄDZ**  
**GÜTERSLOH**

C-City - Europe is next door

Conference programme

Lectures - workshops - excursions

12 - 15 May 2022

 **Gütersloh** With friendly support from:



WIRTSCHAFTS- UND  
KUNSTSTÄDTESCHAFT  
GÜTERSLOH



**GüterslohMarketing**



**BERTELSMANN**



Conference programme

**Thursday, 12.05.2022**

Arrival of the guests from the twin towns

**19.00** Get-together & Dinner Skylobby Stadttheater

**Friday, 13.05.2022 (Small Hall Stadthalle)**

**09.30** Admission

Facilitator: Brigitte Büscher

Musical Intermezzi: Nils Rabente (Piano)

**10.00** Beginning of the conference

Welcome and introduction to the conference, Mayor of the City of Gütersloh,  
Norbert Morkes

Video-Greeting and Appreciation C-City - Minister for Federal and European Affairs  
and International Affairs of the State of North Rhine-Westphalia, Dr Stephan  
Holthoff-Pförtner

Greeting and introduction to "Urban Diplomacy" - Commissioner for Foreign Cultural  
Policy at the Federal Foreign Office, Irmgard Maria Fellner via Live Stream

Keynote - "Living European Cohesion" - Co-Director, Europe's Future Programme,  
Bertelsmann Foundation, Dr. Malte Tim Zabel

Keynote - "Municipal Networks for Europe - a perspective from the Gütersloh  
District" - Head of Europe Direct - Gütersloh District, Municipal Networks for  
Europe, Lotte Footh

In conversation "European cultural perspectives using the example of C-Cities"  
Cultural manager & ensemble leader "The Sazerac Swingers", Max Oestersötebier

In conversation Representatives of the C-Cities  
Zulfiqar Darr (Broxtowe), Jean-Yves Hugon (Châteauroux), Sara Hedström (Falun),  
Michal Czepek (Grudziądz), Andreas Kimpel (Gütersloh)

**12.15** Lunch break

**13.30** Workshop phase I

1. Visual Arts and Exhibitions - Focus on "La Collection en Valise" in room K 23
2. Theatre and Literature - Focus on "European Citizens' Stage" in room K 11B
3. Music I - Pollicino - Joint performance of Henze's Children's opera in room K 22A
4. Music II - Jazz and Rock - Focus on Musical exchange, joint performances and  
concerts in room K 22B
5. History and Customs - Focus on (Presentation of) Local History; Neoclassicism in  
room K 21
6. Sports - Focus on Running and Cycling; Sports Events in room K 12
7. Lifestyle - Focus on Exchange about City and Food Festivals in room K 11 A

**15.30** Break

**16.00** Various cultural excursions within the city of Gütersloh I

- More than facades (but good ones, too). Sites of cultural education in  
Gütersloh
  - visit of different sites on Friday and Saturday
  - Franz Jungbluth (English)
- Visit to the Stadtmuseum Gütersloh (City Museum) with the special  
exhibition "Two Ways - One Europe" about the different development of  
Gütersloh and Châteauroux after 1945
  - Friday: Norbert Ellermann (English)
  - Saturday: Barbara Weidler (German with English translation)
- "Stolpersteine" and the New Jewish Cemetery: Gütersloh and its Culture of  
Remembrance
  - Friday and Saturday
  - Julia Kuklik (English)
- Historical city tour through Gütersloh I
  - Friday and Saturday
  - Klaus Gottenströter (German with English translation)
- Historical city tour through Gütersloh II
  - Friday and Saturday
  - Brunhilde Kohls (German with English translation)

**18.00** Conclusion at "Dreiecksplatz"

Dinner

**20.00** Joint Evening Programme - Westphalian skittles evening



**Saturday, 14.05.2022 (Small Hall Stadthalle)**

**10.00 Workshop phase II**

1. Visual Arts and Exhibitions - Focus on "La Collection en Valise" in room K 23
2. Theatre and Literature - Focus on "European Citizens' Stage" in room K 11B
3. Music I - Pollicino - Joint performance of Henze's Children's opera in room K 22A
4. Music II - Jazz and Rock - Focus on Musical exchange, joint performances and concerts in room K 22B
5. History and Customs - Focus on (Presentation of) Local History; Neoclassicism in room K 21
6. Sports - Focus on Running and Cycling; Sports Events in room K 12
7. Lifestyle - Focus on Exchange about City and Food Festivals in room K 11 A

**11.30 Break**

**12:00 Consolidation and discussion of the workshop results with all participants**

**13.00 Lunch break**

**14.30 Signing of the charter by the mayor of Gütersloh and the representatives of the twin cities**

Zulfiqar Darr & Theresa Cullen (Broxtowe), Gil Averous & Jean-Yves Hugon (Châteauroux), Jan E. Fors & Sara Hedström (Falun), Maciej Glamowski & Róża Lewandowska (Grudziądz), Norbert Morkes & Andreas Kimpel (Gütersloh)  
Musical accompaniment: Eckard Vincke (trumpet) and Chihiro Masaki (piano)

**15:00 Break**

**15.30 Various cultural excursions within the city of Gütersloh II**

- More than facades (but good ones, too). Sites of cultural education in Gütersloh
  - visit of different sites on Friday and Saturday
  - Franz Jungbluth (English)
- Visit to the Stadtmuseum Gütersloh (City Museum) with the special exhibition "Two Ways - One Europe" about the different development of Gütersloh and Châteauroux after 1945
  - Friday: Norbert Ellermann (English)
  - Saturday: Barbara Weidler (German with English translation)

- "Stolpersteine" and the New Jewish Cemetery: Gütersloh and its Culture of Remembrance
  - Friday and Saturday
  - Julia Kuklik (English)
- Historical city tour through Gütersloh I
  - Friday and Saturday
  - Klaus Gottenströter (German with English translation)
- Historical city tour through Gütersloh II
  - Friday and Saturday
  - Brunhilde Kohls (German with English translation)

**17.30 - 18.00 Internal discussion with representatives of the C-City cities about further official development steps of the C-City project.**

**Optional:**

**17.00 - 18.10 Concert "Die schöne Müllerin" by Franz Schubert with Kieran Carrel (tenor), Peter Kreutz (piano) in the theatre hall**

**18.00 Dinner**

**20.00 "Cultural Kaleidoscope" - Joint evening program with various artists from Gütersloh (Kleiner Saal Stadthalle)**

Poetry Slammer Niko Sioulis

Session Sax Duo

Christian Schäfer (Theater Gütersloh) with excerpts from the production "Das Theater träumt" with engl. subtitles

Folklore Circle Gütersloh e.V.

Fanziska Jäger (freelance visual artist)

Youth Music Corps Avenwedde

**As a highlight:**

Mickey Meinert with the official premiere of the C-City Song

**Sunday, 15.05.2022**

**10.00 Farewell to the guests at the hotel**



## APPENDIX 4

**Benefits of a Cultural Programme**

There are a number of well documented benefits for having and maintaining a cultural programme. These benefits can include the following social outcomes:

- increased education attendance and attainment,
- reduced crime and anti-social behaviour,
- improved physical and mental health.

**Educational outcomes:** Evidence shows that engagement in cultural activities leads to improved engagement with teaching across the curriculum and improved academic attainment, as well as better behaviour and fewer fixed term exclusions.

**Crime and anti-social behaviour outcomes:** Culture can also be an effective way to reduce re-offending and anti-social behaviour - keeping people positively engaged in their communities, bringing people together to address intergenerational fear and isolation. Research has found that such projects reduced the risk of young people engaging in crime and antisocial behaviour.

**Physical and mental health outcomes:** Greater participation in the arts increases confidence and wellbeing, and research by Arts Council England has shown that it can improve the physical health of older adults, resulting in lower blood pressure and reduced anxiety in cardiac patients, as well as shorter hospital stays for inpatients.

There are benefits for all ages across the whole Borough.

**Budget**

The cost to Gütersloh of hosting the C-City Conference 12 to 15 May 2022 including venues, accommodation and hospitality but excluding travelling costs, which were borne by the individual cities, was 60,000 euros approximately £52,000. It is thought that a figure similar to this would be required should Broxtowe wish to host a C-Cities Conference in a similar way to Gütersloh, Chateauroux, and Grudziadz.

As shown the costs involved in hosting a C-City Conference are not insignificant and therefore the Committee should consider seeking the authority from Cabinet to enable it to source funds on behalf of Broxtowe Borough Council and support funding applications on behalf the third sector to further support the C-Cities project from relevant funding bodies.

While it is difficult to estimate the Committee will also need to consider what request it makes of Cabinet to financially support the C-Cities project in each financial year excluding the possibility of hosting a C-City Conference, should external funding not be immediately available. For example, there will be marketing and other communications costs and a costs should the Council provide grants to support some of the costs of cultural groups visiting the other cities. A request for an estimated budget of £10,000 per year starting half way through 2022/23 resulting in a budget of £5,000 for 2022/23. It is hoped that external funding will enable more assistance to be provided potentially using the Council's investment to attract

matched funding, and that some cultural groups may be able to raise funding of their own.

### Cultural Communities Committee

In order to successfully participate it will be essential that the Council identifies the social capital within Broxtowe Borough helping and encouraging individuals to take the lead on some of the project strands for example, music, theatre, art, crafts and dance. To coordinate the overall programme, it is suggested that the Committee consider seeking authority from Cabinet to create the terms of reference for a Cultural Communities Committee then establish the committee made up of members of the community and initially chaired by the Deputy Mayor for Broxtowe Borough Council.

### Project Management Resource

It will also be necessary to recruit a dedicated project officer on a temporary contract for an initial 2-year period to be located within the Corporate Communications team to: -

- manage the Council's involvement in the C-Cities project,
- manage a cultural directory for the Broxtowe community,
- support a Cultural Communities Committee,
- support Community Group leading on individual community C-City projects,
- bid for resource from relevant funding bodies for example the Department for Digital, Culture, Media and Sport, Arts Council, National Lottery and the National Lottery Heritage Fund,
- ensure all relevant communications are delivered in a timely manner.

Any new role would be subject to a job evaluation exercise but it is thought that a role at Grade 6 is likely. At top of Grade 6 with on cost this will equate to a cost of just under £32,000 per annum.

### Financial Implications

The table that follows provides an estimate of potential costs.

	2022/23	2023/24	2024/25	2025/26	2026/27	Total
C-City Conference	Germany	France	Poland	Germany	£52,000	<b>£52,000</b>
Cultural Project Officer	£16,000	£32,000	£16,000			<b>£64,000</b>
C-City Support	£5,000	£10,000	£10,000	£10,000		<b>£35,000</b>
Total	£21,000	£42,000	£26,000	£10,000	£52,000	<b>£151,000</b>